

Creative Emporium

Environmental Information

We are committed to reducing our impact on the environment at both local and global levels and strive to continually improve our environmental credentials by aiming to prevent pollution, reduce emissions, waste and the use of materials, energy and supplies. We are ISO 14001 qualified (certificate attached) demonstrating our commitment to this. We are audited on a regular basis to ensure we meet the strict deliverables of the ISO framework giving you the assurance that we take our environmental responsibility seriously and as a supplier, are dedicated to reducing our impact.

Environmental Officer

Since November 2008, we have had an Environmental Officer in place at our offices to ensure our environmental policy is being implemented. Over the next 12 months we will continue to implement and place increasing focus on the role of Environmental Officer concentrating on several key areas:

- Monitoring new environmental legislation and other relevant developments through studying reports and attending conferences
- Liaising with regulatory authorities and ensuring we comply with standards
- Taking appropriate action to minimise waste, meet emission conditions and improve energy efficiency
- Using set methods to effectively measure our environmental impact
- Encouraging good environmental practices and behaviours to colleagues in their workplace
- Review of suppliers to ensure compliance with environmental policies
- Researching new ways for us, as a company, to reduce our environmental damage

Measurement of Supply Chain

We have built a rated supplier database which is continually reviewed to ensure that all elements of the supply chain are working to manage and minimise environmental impact and request that all our suppliers follow the below guidelines:

- Establish environmental objectives and targets based on our environmental policy and perform an annual review
- Assist customers to use products and services in an environmentally sensitive way
- Reduce waste production and take advantage of all re-use and recycle opportunities
- Introduce energy saving initiatives and use renewable energy wherever possible

If a supplier fails to adhere to these guidelines, we will cease working with them. Our Environmental Officer regularly reviews our suppliers to ensure compliance in this area.

In-House Production

We are strong supporters of the 10:10 Carbon reduction campaign which encourages individuals and businesses to reduce their carbon emissions by 10% in 2010. We achieved this target in early 2010 and as a company, we are now carbon neutral. We have purchased carbon credits to offset any carbon emissions we emit. We have carbon credits with Pure: The Clean Planet Trust (certificate attached) to offset the 37.80 tonnes of carbon dioxide we emit. In order to purchase carbon credits, we had to measure our carbon footprint which involved monitoring four key areas:

- Grid Electricity
- On-site fossil fuel use
- Vehicle fuel use
- Air travel

Our Environmental Officer continues to monitor and measure these areas to ensure we are always seeking ways to reduce our carbon footprint even further.

Packaging

Our Environmental Officer reviews packaging on a regular basis to ensure that no products that leave the premises are over packaged. In 2009 we introduced a set of two smaller cardboard boxes which are half the size of existing boxes and are made from 100% recycled materials (therefore fully recyclable). The two new box sizes will reduce the volume of cardboard shipping to customers by 6,300m³ (148 tonnes) per annum and reducing Co2e emissions by 208 tonnes per annum, also allowing more boxes to be fitted on each delivery vehicle and increasing box fill capacity from 75% to 95%. We also reuse all boxes that arrive at our warehouse for the dispatch of products to clients. Our Warehouse operatives inspect the boxes to ensure only good quality packaging is used, any unusable boxes are recycled.

Transport and Delivery

Our preferred delivery partner DPD are ISO 14001 certified. This applies to their 40 depots, central parcel sorting hub, linehaul, transport, HR and training, property, purchasing and quality teams. They have also achieved Carbon Trust Standard which highlights their commitment to the reduction of their carbon footprint. In addition to this, all UK and European deliveries are made by road reducing the need for air travel.

10:10 Campaign

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